



To: Managers & sports directors/editors of media outlets  
From: Mark Uyl, Executive Director  
Jon Ross, Director of Broadcast Properties  
Subject: 2021-22 MHSAA Multimedia Regulations  
Date: July 28, 2021

As we approach the upcoming school year, we'd like to take a few moments to remind you about MHSAA regulations which apply to audio and video coverage of regular-season high school sporting events and MHSAA post-season tournaments.

For outlets wishing to distribute audio or video of MHSAA Tournament events, you are reminded that you must have an online account with the MHSAA to be able to apply for the rights to those games. The entire process is now online, and outlets are required to prepay their rights fees by credit card in advance before they will be approved for broadcast. Please contact our office so we can register you - [media@mhsaa.com](mailto:media@mhsaa.com).

Audio outlets on any platform may apply for a tournament rights fee waiver by becoming a member of the MHSAA Network. Network affiliates are obligated to carry a minimum number of network originations from the Girls and Boys Basketball Finals, air the weekly This Week In High School Sports program, and pay an annual administrative fee to receive a rights fee waiver for any tournament games they wish to originate. For more information, e-mail us at [media@mhsaa.com](mailto:media@mhsaa.com).

There are no significant change to the Multimedia Regulations for 2020-21 that affect audio broadcasts. **We will be returning to our pre-pandemic regulations for video streaming.** Live video streaming of regular-season games will only be allowed through the NFHS Network or a school-controlled webpage or app. Here are a few other reminders:

- All audio outlets must apply for Tournament Media Credentials to avoid the need to issue passes on a per event basis. More information can be found on the Credentials page of the MHSAA Website - <https://www.mhsaa.com/News/Media-Information/Credentials>
- The online Broadcast Application form will provide you an opportunity to submit the names of your staff members going to a tournament center to the tournament manager. Please fill this out even if you have Tournament Media Credentials.
- Your outlet will also be sent a confirmation via e-mail once your application has been approved.
- You are responsible for your own transmission arrangements. Schools are not required to have telephone lines or internet access for outlets.
- If you arrive at a site without having made application with the MHSAA office to originate a contest, tournament managers have been instructed to not allow such outlets to originate.

If you have any questions, feel free to contact this office. We appreciate your support of interscholastic athletics and look forward to serving you in the year ahead.